

tion technology, education and public administration degree programs. As of 12/31/08, student enrollment was about 44,000 students, incl. students taking at least one class at Strayer ONLINE, which offers courses over the Internet; there are 65 campuses in own 3.4% (4/09 Proxy). Has about 2,405 employees. Chairman and CEO: Robert S. Silberman. Incorporated: Maryland. Address: 1100 Wilson Boulevard, Suite 2500, Arlington, VA 22209. Telephone: 703-247-2500. Internet: www.strayereducation.com.

ANNUAL RATES Est'd '06-'08 Past of change (per sh) Revenues 10 Yrs. 20.5% 5 Yrs. 14.0% to '12-'14 24.0% 23.0% 25.0% 27.0% "Cash Flow" Earnings 17.0% 17.0% 16.0% 20.0% Dividends 26.0% 38.5% Book Value 12.0% 23.0% OLIADTEDI V DEVENUES /\$ mill \

276.1

15.7

144.3

249.5

17.1 119.7

136.8

224.9

148.2

12.8

Current Assets

Accts Payable

Current Liab.

Cal-		Mar.31 Jun.30 Sep.30 Dec.31				Full
enda	r	Mar.31	Jun.30	Sep.30	Dec.31	Year
2006	i	67.1	65.5	56.7	74.3	263.6
2007	•	80.2	78.9	69.8	89.1	318.0
2008		97.1	97.9	87.0	114.3	396.3
2009		124.5	125	110	140.5	500
2010	1	150	155	130	170	605
Cal-		EARNINGS PER SHARE A				Full
enda		Mar.31	Jun.30	Sep.30	Dec.31	Year
2006	;	1.10	.96	.44	1.11	3.61
2007	'	1.30	1.19	.64	1.34	4.47
2008		1.63	1.50	.83	1.71	5.67
2009	1	2.07	1.96	1.05	2.17	7.25
2010	1	2.50	2.40	1.25	2.65	8.80
Cal-		QUAR'	Full			
enda	r	Mar.31	Jun.30	Sep.30	Dec.31	Year
2005		.125	.125	.125	.125	.50
2006	,	.25	.25	.25	.313	1.06
2007	'	.313	.313	.313	.373	1.31
2008		.375	.375	.375	.50	1.62
2009		.50	.50			

The business outlook at Strayer Education remains bright. During the first quarter, the company reported a 28% yearover-year jump in sales, driven primarily by higher enrollment and a 5% tuition increase that was implemented in January. Total enrollment for the 2009 spring term increased 22% from a year ago, to 46,038. New student enrollment rose 26%, while continuing student enrollment increased 21%. Margins widened, thanks to the large jump in sales, and this allowed share net to rise by 27%. Management also announced that it opened two new campuses for the summer academic term, both in Ohio. Strayer has now opened seven of the 11 new campuses planned for the year.

We are raising our 2009 top- and bottom-line estimates by \$5 million and \$0.30 per share, respectively, to \$500 million and \$7.25. We believe that the company will continue to benefit from strong enrollment growth and the 5% tuition increase. Although bad-debt expenses will likely remain elevated, we believe that demand will remain robust for Strayer's courses, particularly for business and computer science classes. Management's ongo-

ing geographic expansion should also help boost results, although the costs related to opening these schools will likely temper some of the bottom-line advance.

Strayer maintains a strong balance **sheet**, with no debt. This allowed it to repurchase roughly 348,000 shares during the first quarter. We anticipate additional purchases in the coming months. It also has sufficient cash on hand to fund capital expenditure projects, including opening new campuses and investing in its online offerings. The online division has experienced extraordinary growth in recent quarters, and the company wants to ensure that it is upgrading its offerings to accommodate the surge.

Strayer is ranked to outperform the broader market averages over the **next six to 12 months.** We believe that the company will continue to benefit from robust enrollment growth, tuition increases, and the addition of new campuses. Over the 3- to 5-year period, these shares offer respectable appreciation potential at the current quote, assuming demand for its core classes remains robust.

Iason Dalavagas July 31, 2009

(A) Diluted earnings per share. Excludes non-recurring gains: '01, 3¢; '03, 7¢. Next earnings report due early August

(B) Dividends historically paid in late January, (C) In millions, adjusted for stock split. May, September, December. Paid special dividend of \$2.00 per share in January 2008.■ Dividend reinvestment plan available.

Company's Financial Strength Stock's Price Stability Price Growth Persistence 75 75 **Earnings Predictability** 100