

turer of semiconductors and electronic products. The company is the leading supplier of digital signal processors and analog devices. Markets electrical controls, educational and productivity solutions, and metallurgical materials. Royalty income from licensing proprietary technology is significant. Acquired Burr-Brown, 8/00; Unitrode,

R&D, 11.2% of 2010 revenues. Has 26,584 empls. Capital Research owns 9.5% of common stock; Off. and dir. own 1.3% of stock (3/11 proxy). CEO & Pres.: Richard Templeton. Inc.: DE. Address: 12500 TI Boulevard, P.O. Box 660199, Dallas, TX 75266-0199. Telephone: 972-995-3773. Internet: www.ti.com

ANNUAL RATES Past Past Est'd '08-'10 10 Yrs. 5.0% 6.0% 9.5% 5 Yrs. 10.0% to '14-'16 10.5% of change (per sh) Sales "Cash Flow" 10.0% 21.0% 10.0% 15.5% Earnings Dividends Book Value 17.5% 5.0% 35.0% 2.0%

1375

5790

1532

324

6114

503

1084

1587

7060

621

1981

Inventory (Avg Cst)

Current Assets

Accts Payable Debt Due

Current Liab

Cal-	QUARTERLY SALES (\$ mill.)				Full
endar	Mar.31	Jun.30	Sep.30	Déc.31	Year
2008	3272	3351	3387	2491	12501
2009	2086	2457	2880	3004	10427
2010	3205	3496	3740	3525	13966
2011	3410	3570	3810	3620	14410
2012	3510	3673	3912	3725	14820
Cal-	EARNINGS PER SHARE B				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2008	.49	.44	.43	.21 ^D	1.57
2009	.01	.20	.42	.52	1.15
2010	.52	.62	.71	.64E	2.49
2011	.58	.64	.75	.68	2.65
2012	.61	.68	.79	.72	2.80
Cal-	QUARTERLY DIVIDENDS PAID C				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2007	.04	.08	.08	.10	.30
2008	.10	.10	.10	.11	.41
2009	.11	.11	.11	.12	.45
2010	.12	.12	.12	.13	.49
2011	.13				Liea

Texas Instruments appears to be well positioned to continue gaining market share in its core semiconductor businesses. Improved demand in electronics end markets is driving a cyclical upturn in the semiconductor industry. We forecast additional sales and profit growth for 2011, following the strong rebound in 2010. Analog chips should be helped by strength in both high-performance and high-volume products, while embedded processing should be aided by increases in digital signal processor and micro-controller catalog products. Wireless is exmicropected to grow due to higher demand for connectivity products.

However, the earthquake in Japan has introduced some uncertainty into picture. The company said it sustained substantial damage to its Miho factory near Tokyo, and that the plant would return to full production in mid-July. Meanwhile, TXN is moving production to other sites to make up for about 60% of the Miho factory's production. As a result, the company will likely lose some revenue in the first half, but it is difficult to make specific projections at this time.

The outlook for 2012 and beyond looks relatively promising, enhanced by TXN's strong market position in several chip sectors, including analog and embedded processing, and by higher levels of manufacturing capacity.

healthy The very balance sheet should support the product development program, as well as the expansion of production facilities. TXN has over \$3 billion of cash and no debt, even after repurchasing \$2.45 billion of common stock last year. Cash flow from operations jumped 45% to \$3.8 billion during 2010.

This chip stock may be appealing to investors as a way to play the cyclical recovery in the semiconductor industry. It is pegged to outperform the market in the year ahead, reflecting the positive momentum of sales and profits in recent quarters. And despite the upturn in price over the past six months, the equity still has above-average appreciation potential out to the 2014-2016 horizon. Moreover, the stock's valuation is very reasonable. Based on estimated 2011 earnings, TXN's price-earnings ratio is about 13. Lester Ratcliff April 8, 2011

(A) In mill., adj. for stock splits.
(B) Diluted earnings. Excl. nonrecur. gains (losses) & amort. of purchased intang.: '96, (12¢); '97, 94¢; '98, (19¢); '99, (7¢); '00, 56¢; '01, (24¢); '02, (42¢); '03, 20¢; '05, 6¢. Excl. disc. operations: '06, \$1.09. Next egs. rpt. due late Apr. **(C)** Dividends historically paid mid-February, May, August, and November.

(D) Excl. 13¢ restructuring charge. (E) Excl. 14¢ non-operating gain.

Company's Financial Strength Stock's Price Stability A++ 85 Price Growth Persistence **Earnings Predictability** 50