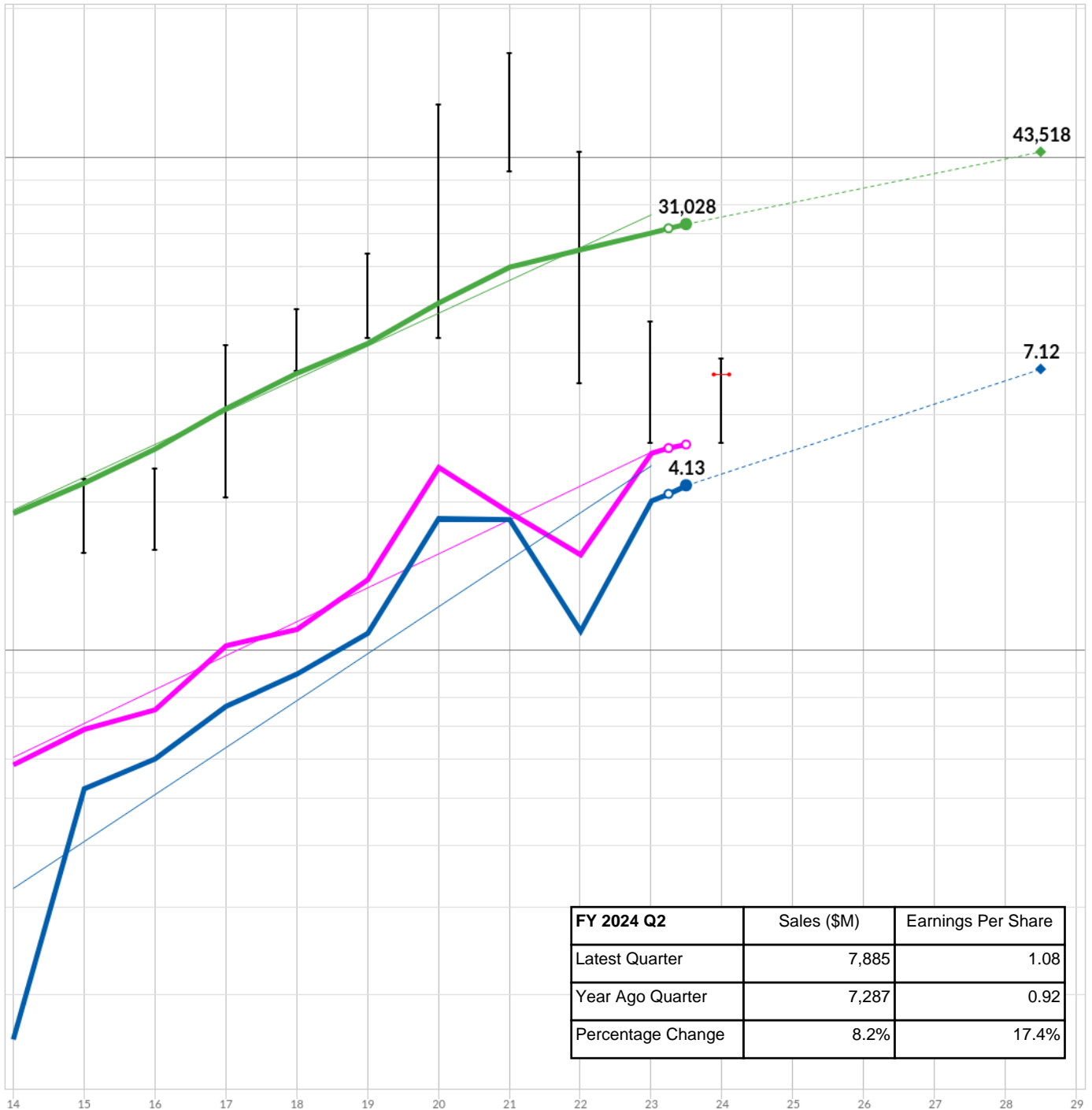


Stock Selection Guide

Company	PayPal Holdings		Date	09/09/24	
Prepared by	ONUFRAK		Data taken from	BI Stock Data	
Where traded	NAS	Industry	Credit Services		
Capitalization --- Outstanding Amounts	Reference				
Preferred (\$M)	0.0	% Insiders	% Institution		
Common (M Shares)	1,047.0	7.1	38.3		
Debt (\$M)	9,727.0	% to Tot Cap	32.1	% Pot Dil	0.5

Symbol: PYPL

1 VISUAL ANALYSIS of Sales, Earnings, and Price



FY 2024 Q2	Sales (\$M)	Earnings Per Share
Latest Quarter	7,885	1.08
Year Ago Quarter	7,287	0.92
Percentage Change	8.2%	17.4%

- | | | | |
|-----------------------------------|-------|--|-------|
| (1) Historical Sales Growth | 16.6% | (3) Historical Earnings Per Share Growth | 24.6% |
| (2) Estimated Future Sales Growth | 7.0% | (4) Estimated Future Earnings Per Share Growth | 11.5% |

2 EVALUATING Management

PayPal Holdings

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Last 5 Year Avg.
% Pre-tax Profit on Sales	15.7%	16.1%	15.0%	16.8%	15.4%	16.9%	23.6%	16.2%	12.2%	18.2%	17.4%
% Earned on Equity		9.3%	9.8%	11.4%	13.3%	14.7%	22.4%	18.6%	11.7%	20.9%	17.7%
% Debt To Capital	15.2%	0.0%	0.0%	5.9%	11.5%	22.7%	30.9%	29.4%	33.9%	31.5%	29.7%

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

CURRENT PRICE 69.35 (09/09/24)

52-WEEK HIGH 74.40

52-WEEK LOW 50.25

	A	B	C	D	E	F	G	H
Year	Price		Earnings	Price Earnings Ratio		Dividend	% Payout	% High Yield
	High	Low	Per Share	High A / C	Low B / C	Per Share	F / C * 100	F / B * 100
2019	121.5	81.9	2.07	58.7	39.6	0.00	0.0	0.0
2020	244.3	82.1	3.54	69.0	23.2	0.00	0.0	0.0
2021	310.2	179.2	3.52	88.1	50.9	0.00	0.0	0.0
2022	196.1	66.4	2.09	93.8	31.8	0.00	0.0	0.0
2023	88.6	50.3	3.84	23.1	13.1	0.00	0.0	0.0
AVERAGE		92.0		58.5	26.9		0.0	
CURRENT/TTM			4.13	18.0	12.2	0.00	0.0	
AVERAGE PRICE EARNINGS RATIO: 42.7					CURRENT PRICE EARNINGS RATIO: 16.8			

4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIGH PRICE - NEXT 5 YEARS

Avg. High P/E 66.0 X Estimate High Earnings/Share 7.12 = Forecasted High Price \$ 469.9

B LOW PRICE - NEXT 5 YEARS

(a) Avg. Low P/E 26.9 X Estimate Low Earnings/Share 4.13 = Forecasted Low Price \$ 111.1

(b) Avg. Low Price of Last 5 Years 92.0

(c) Recent Market Low Price 50.3

(d) Price Dividend Will Support $\frac{\text{Indicated Dividend}}{\text{High Yield}} = \frac{0.00}{0.00\%} = 0.0$

Selected Forecasted Low Price \$ 50.3

C ZONING using 25%-50%-25%

Forecasted High Price 469.9 Minus Forecasted Low Price 50.3 = 419.7 Range. 25% of Range 104.9

Buy Zone 50.3 to 155.2

Hold Zone 155.2 to 365.0

Sell Zone 365.0 to 469.9

Present Market Price of 69.35 is in the **BUY** Zone

D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)

$\frac{\text{High Price} - \text{Current Price}}{\text{Current Price} - \text{Low Price}} = \frac{469.9 - 69.35}{69.35 - 50.3} = \frac{400.57}{19.10} = 21.0$ To 1

E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

$\frac{\text{High Price} - \text{Current Price}}{\text{Current Price}} = \frac{469.9 - 69.35}{69.35} = 6.7761 \times 100 = 677.61 - 100 = 577.6$ % Appreciation

5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

A $\frac{\text{Indicated Annual Dividend}}{\text{Current Price}} = \frac{0.00}{69.35} = 0.0000 = 0.0\%$ Current Yield

B AVERAGE YIELD - USING FORECAST HIGH P/E

$\frac{\text{Avg. \% Payout}}{\text{Forecast High PE}} = \frac{0.0\%}{66.00} = 0.0\%$

AVERAGE YIELD - USING FORECAST AVERAGE P/E

$\frac{\text{Avg. \% Payout}}{\text{Forecast Average PE}} = \frac{0.0\%}{46.45} = 0.0\%$

C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Appreciation 46.6 %
Average Yield 0.0 %
Annualized Rate of Return 46.6 %

COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

Annualized Appreciation 36.7 %
Average Yield 0.0 %
Annualized Rate of Return 36.7 %