Stock Selection Guide


Symbol: EXLS

## 1 VISUAL ANALYSIS of Sales, Earnings, and Price



| (1) Historical Sales Growth | $12.6 \%$ | (3) Historical Earnings Per Share Growth |
| :--- | :--- | :--- |
| (2) Estimated Future Sales Growth | $11.0 \%$ | (4) Estimated Future Earnings Per Share Growth |

ExIService Holdings

|  | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Last 5 Year Avg. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% Pre-tax Profit on Sales | 7.5\% | 12.1\% | 12.2\% | 11.2\% | 6.8\% | 8.4\% | 12.0\% | 13.1\% | 13.5\% | 14.6\% | 12.3\% |
| \% Earned on Equity | 7.7\% | 11.2\% | 11.6\% | 7.9\% | 9.7\% | 10.3\% | 12.2\% | 16.3\% | 20.0\% | 21.2\% | 16.0\% |
| \% Debt To Capital | 10.9\% | 13.2\% | 7.9\% | 9.3\% | 31.6\% | 33.3\% | 31.5\% | 33.4\% | 29.3\% | 23.4\% | 30.2\% |

## 3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

|  | A | B | C | D | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Price |  | Earnings | Price Earnings Ratio |  | Dividend | \% Payout | \% High Yield |
|  | High | Low | Per Share | High A / C | Low B / C | Per Share | F/C * 100 | F / B * 100 |
| 2019 | 14.2 | 10.0 | 0.39 | 36.4 | 25.6 | 0.00 | 0.0 | 0.0 |
| 2020 | 17.5 | 8.1 | 0.52 | 33.8 | 15.7 | 0.00 | 0.0 | 0.0 |
| 2021 | 29.2 | 15.3 | 0.67 | 43.6 | 22.8 | 0.00 | 0.0 | 0.0 |
| 2022 | 38.2 | 22.4 | 0.85 | 45.2 | 26.5 | 0.00 | 0.0 | 0.0 |
| 2023 | 35.8 | 25.2 | 1.10 | 32.6 | 22.9 | 0.00 | 0.0 | 0.0 |
| AVERAGE |  | 16.2 |  | 34.3 | 22.7 |  | 0.0 |  |
| CURRENT/TTM |  |  | 1.08 | 30.9 | 23.3 | 0.00 | 0.0 |  |
| AVERAGE PRICE EARNINGS RATIO: 28.5 |  |  |  |  | CURRENT PRICE EARNINGS RATIO: 27.6 |  |  |  |

## 4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.


E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)
$\frac{\text { High Price }}{\text { Current Price }} \frac{56.6}{29.87}=1.8947 \quad X \quad 100=189.47-100=89.5$ \% Appreciation

## 5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.
A $\frac{\text { Indicated Annual Dividend }}{\text { Current Price }} \frac{0.00}{29.87}=0.0000=0.0 \%$ Current Yield
B AVERAGE YIELD - USING FORECAST HIGH P/E

$$
\frac{\text { Avg. \% Payout }}{\text { Forecast High PE }}=\frac{0.0 \%}{34.30}=0.0 \%
$$

C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

| Annualized Appreciation | $13.6 \%$ |
| :--- | ---: |
| Average Yield | $0.0 \%$ |
| Annualized Rate of Return | $13.6 \%$ |

AVERAGE YIELD - USING FORECAST AVERAGE P/E
$\frac{\text { Avg. \% Payout }}{\text { Forecast Average PE }}=\frac{0.0 \%}{28.65}=0.0 \%$
COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E
Annualized Appreciation $9.6 \%$
Average Yield 0.0 \%
Annualized Rate of Return 9.6 \%

