D.C. Regional Chapter of BetterInvesting Stock Watcher Report

Company:		
Date:		
Ву:		
% Change for Recent Quarter (from last year)	
Revenue:	Earnings:	Reported on:
Trends		
Pre-tax profit on sales:	Return on equity:	Debt:
Valuation		
Current P/E:	5-yr average P/E:	Industry P/E:
Pricing		
Current price:	Club cost basis:	Morningstar fair value:
Assessment:		
Fundamentals:		Projected average return:
Recommendation:		SSG total return:
Comments:		

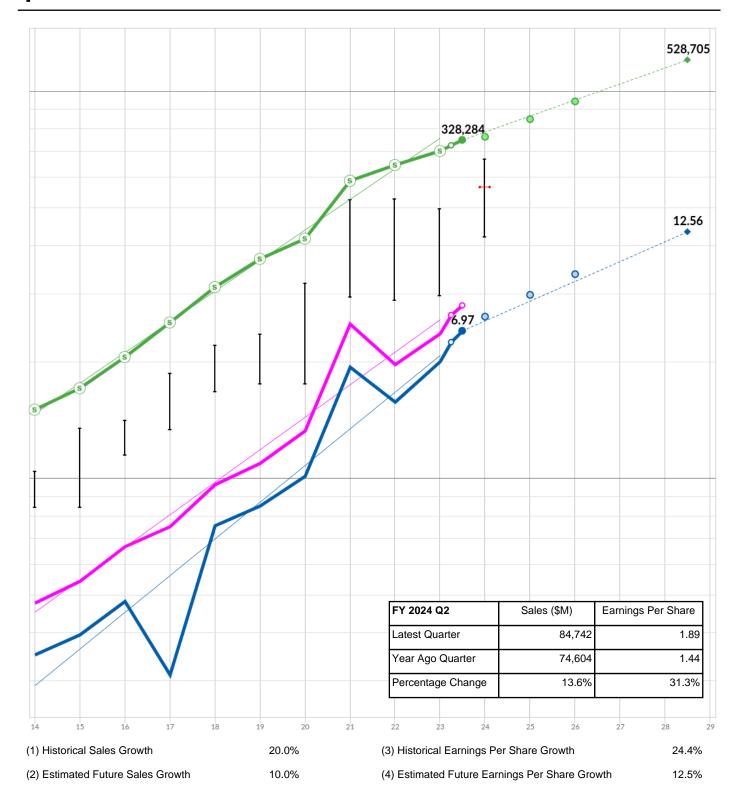


Stock Selection Guide

Company Alphabet Date 08/08/24						
Prepared by Ty H.	Data taken from BI Stock Data					
Where traded NAS Industry	Internet Content & Information					
Capitalization Outstanding Amounts Reference						
Preferred (\$M)	0.0 % Insiders % Institution					
Common (M Shares)	12,495.0 3.1 19.0					
Debt (\$M) 27,801.0 % to T	ot Cap 8.5 % Pot Dil 1.2					

Symbol: GOOG

VISUAL ANALYSIS of Sales, Earnings, and Price



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Last 5 Year Avg.
% Pre-tax Profit on Sales	26.1%	26.2%	26.8%	24.5%	25.5%	24.5%	26.3%	35.2%	25.2%	27.9%	27.8%
% Earned on Equity	14.0%	13.5%	14.4%	8.0%	17.9%	17.4%	18.6%	30.4%	23.1%	26.5%	23.2%
% Debt To Capital	4.8%	4.2%	2.8%	2.5%	2.2%	7.3%	10.7%	10.1%	10.4%	9.1%	9.5%

3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

CURRENT PRICE 163.84 (08/08/24)

52-WEEK HIGH 193.31

52-WEEK LOW 121.46

	Α	В	С	D	E	F	G	Н
Year	Price		Earnings	Price Earnings Ratio		Dividend	% Payout	% High Yield
	High	Low	Per Share	High A / C	Low B / C	Per Share	F/C*100	F/B*100
2019	68.3	50.7	2.46	27.8	20.6	0.00	0.0	0.0
2020	92.4	50.7	2.93	31.5	17.3	0.00	0.0	0.0
2021	151.9	85.0	5.61	27.1	15.1	0.00	0.0	0.0
2022	152.1	83.5	4.56	33.4	18.3	0.00	0.0	0.0
2023	143.9	85.6	5.80	24.8	14.8	0.00	0.0	0.0
AVERAGE		71.1		28.9	17.2		1,379.3	
CURRENT/TTM			6.97	27.7	17.4	0.80	11.5	
AVERAGE PRICE EA	CURRENT PRICE EARNINGS RATIO: 23.5							

EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

A HIGH PRICE - NEXT 5 YEARS

Avg. High P/E 29.0 X Estimate High Earnings/Share 12.56 = Forecasted High Price \$ 364.2

B LOW PRICE - NEXT 5 YEARS

(a) Avg. Low P/E 17.0 X Estimate Low Earnings/Share 20.27 = Forecasted Low Price \$ 344.6

(b) Avg. Low Price of Last 5 Years 71.1 (c) Recent Market Low Price 83.5

(d) Price Dividend Will Support Indicated Dividend = 0.80 = 0.00%

Selected Forecasted Low Price \$ 131.0

AVERAGE YIELD - USING FORECAST AVERAGE P/E

COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

C ZONING using 25%-50%-25%

Forecasted High Price 364.2 Minus Forecasted Low Price 131.0 = 233.2 Range. 25% of Range 58.3

 Buy Zone
 131.0
 to
 189.3

 Hold Zone
 189.3
 to
 305.9

 Sell Zone
 305.9
 to
 364.2

Present Market Price of 163.84 is in the BUY Zone

D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)

High Price 364.2 Minus Current Price 163.84 Minus Low Price 200.40 = 6.1 To 1

E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

High Price 364.2 = 2.2232 X 100 = 222.32 - 100 = 122.3 % Appreciation

5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

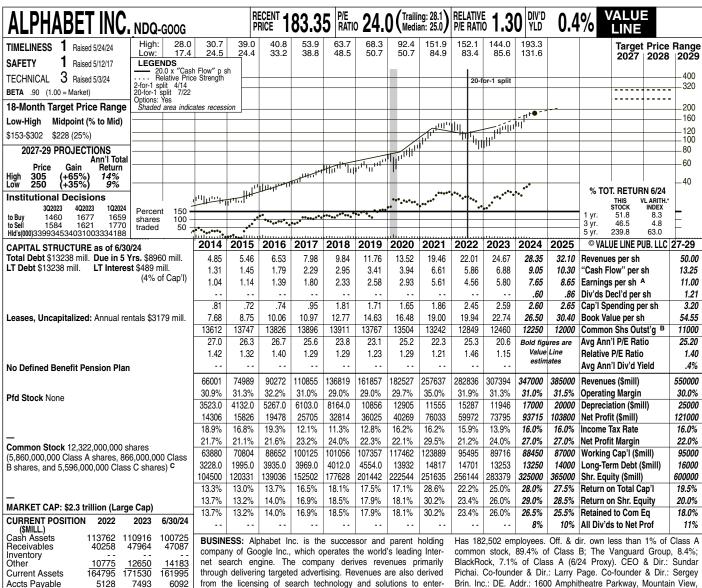
Α	Indicated Annual Dividend	0.80					
	Current Price	163.84	_ =	0.0049	=	0.5 %	Current Yield

B AVERAGE YIELD - USING FORECAST HIGH P/E

 $\frac{\text{Avg. \% Payout}}{\text{Forecast High PE}} = \frac{0.0 \%}{29.00} = 0.0 \%$ $\frac{\text{Avg. \% Payout}}{\text{Forecast Average PE}} = \frac{0.0 \%}{23.00} = 0.0 \%$

C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Appreciation 17.3 % Annualized Appreciation 12.0 % Average Yield 0.0 % Average Yield 0.0 % Annualized Rate of Return 17.3 % Annualized Rate of Return 12.0 %



74321 71821 81814 77913 Est'd '21-'23 to '27-'29 14.5% 12.5%

Revenues "Cash Flow" 20.0% 20.5% 22.5% 24.5% 13.0% NMF Earnings 19.5% 25.0% Dividends **Book Value** 15.0% 13.0% 17.5% QUARTERLY REVENUES (\$ mill.) Mar.31 Jun. 30 Sep. 30 Dec. 31

64172

69300

Past

5 Yrs.

Past

10 Yrs.

Debt Due

Current Liab.

ANNUAL RATES

of change (per sh)

Other

55314	61880	65118	/5325	25/63/
68011	69685	69092	76048	282836
69787	74604	76693	86310	307394
80539	84742	85800	95919	347000
89000	93500	95500	107000	385000
E/	RNINGS P	ER SHAR	ΕA	Full
Mar.31	Jun. 30	Sep. 30	Dec. 31	Year
1.31	1.36	1.40	1.53	5.61
1.23	1.21	1.06	1.05	4.56
1.17	1.44	1.55	1.64	5.80
1.89	1.89	1.85	2.02	7.65
2.00	2.15	2.15	2.35	8.65
QUA	RTERLY D	IVIDENDS	PAID	Full
Mar.31	Jun.30	Sep.30	Dec.31	Year
				l
	69787 80539 89000 EA Mar.31 1.31 1.23 1.17 1.89 2.00 QUA	68011 69685 69787 74604 80539 84742 89000 93500 EARNINGS F Mar.31 Jun. 30 1.31 1.36 1.23 1.21 1.17 1.44 1.89 1.89 2.00 2.15	68011 69685 69092 69787 74604 76693 80539 84742 85800 89000 93500 95500 EARNINGS PER SHAR Mar.31 Jun. 30 Sep. 30 1.31 1.36 1.40 1.23 1.21 1.06 1.17 1.44 1.55 1.89 1.89 1.85 2.00 2.15 2.15	68011 69685 69092 76048 69787 74604 76693 86310 80539 84742 85800 95919 89000 93500 95500 107000 EARNINGS PER SHARE A Mar.31 Jun. 30 Sep. 30 Dec. 31 1.31 1.36 1.40 1.53 1.23 1.21 1.06 1.05 1.17 1.44 1.55 1.64 1.89 1.89 1.85 2.02 2.00 2.15 2.15 2.35 QUARTERLY DIVIDENDS PAID

from the licensing of search technology and solutions to enterprises. Revenues in 2023: United States, 47%; International, 53%.

Alphabet Inc. posted solid results for the June quarter, building on a healthy performance from the March **period.** Year over year, revenues increased 14% to \$84.7 billion and earnings rose 31% to \$1.89 per share. The top-line performance reflected strong results from Search and Cloud. Cloud surpassed \$10 billion in quarterly revenues and \$1 billion in operating profit, a record achievement for the segment. Growth in advertising revenue slowed down, increasing 11.1% in June versus 13.0% in the previous quarter. This includes a jump of 13.0% in YouTube ads revenue. Leadership expressed that capital expenditures are expected to be near the \$12.0 billion mark reported in the first quarter, or rise slightly as the year unfolds, as further investment in artificial intelligence, technical infrastructure and data centers continues.

The financial position remains strong. Alphabet exited the June quarter with approximately \$100.0 billion in cash assets and roughly \$13.0 billion in long-term debt. What's more, free cash flow continued on a healthy trajectory, as it is fore-casted to reach a record \$83.0 billion in

Brin. Inc.: DE. Addr.: 1600 Amphitheatre Parkway, Mountain View, CA 94043. Telephone: 650-253-0000. Internet: www.google.com.

2024. During the year, some cash will likely be used toward capital expenditures (as the company continues to focus on AI computing capacity), and some cash will be returned to shareholders.

The tech giant initiated a dividend payment in June. Alphabet's board of directors approved the company's first ever dividend (a quarterly cash payment of \$0.20 a share) and authorized the repurchase of an additional \$70 billion in shares. We think the dividend and buyback are good signs, showing management's confidence in the financial strength of this company.

Shares of Alphabet are ranked to outperform the broader market averages in the year ahead (Timeliness: 1). Furthermore, our current projections point to attractive upside potential over both the 18-month and 3- to 5-year time frames. Also worth noting is the top-notch grade for Financial Strength (A++) and high scores for Price Stability (90 of 100) and Price Growth Persistence (100). Alphabet stock also possesses our top rank for Safety (1).

Kathleen Uckert

August 2, 2024

(A) Diluted earnings per share for Class A and B common stock and Class C capital stock. Excludes nonrecurring gains/(losses): '08, cludes nonrecurring gains/(losses): '08, (\$0.17); '14, (\$0.03); '17, (\$0.90); '18, (\$0.15);

'19, (0.12). Qtly egs. may not sum. Next earnings report due late October. (B) In millions. (C) Class A common stock entitled to one vote per share. Class B common stock entitled to 10

votes per share. Class C common stock is nonvoting. **(D)** Quarterly dividends initiated with first payment on 6/17/24. Company's Financial Strength Stock's Price Stability Price Growth Persistence A++ 90 100 **Earnings Predictability**